

Arca Wealth *startup, series a // ai + financial services***Design Engineer, Member of Technical Staff** June 2026 — Present

- Defining interaction workflows so that Humans + Agents can collaborate across the Arca platform. Developing UI primitives and interaction patterns to create a scalable design system and platform architecture. Building and maintaining patterns within Storybook for wider distribution.
- Leveraging tools like Figma, Paper, and Claude Code to deliver end-to-end design explorations, prototypes, and artifacts at every fidelity. Reviewing pull requests against a craft baseline and shipping code directly to production.
- Evolving Arca's glass design system in React and TypeScript, establishing WCAG 2.1 AA accessibility standards from focus states to page structure.
- Building a design culture through regular critiques, clear review practices, and a shared standard of excellence across product and brand work.

Traversal *startup, growth // observability + telemetry data, genAI***Founding Designer, Member of Technical Staff** April 2025 — May 2026

- Sole designer; built the AI SRE platform UI from scratch across 6 product verticals, from concept through production.
- Built the design system in code and distributed it to a team of 30 engineers building with AI coding agents.
- Built a design-QA agent skill that checks each branch's new components against the design-system repo and suggests existing replacements.
- Wrote the knowledge-base schema and retrieval rules (Slack, Confluence, email) for the platform's AI agent with the AI engineering team.

Instabase *startup, growth // enterprise data, genAI***Staff Designer** Sept 2024 — May 2025

- Led end-to-end design across core product verticals (Search + Analyze) and Instabase's enterprise GenAI platform; while managing 2 direct reports.
- Introduced AI-powered design workflows and operational efficiencies with the goal of raising craft standards design and front-end teams.

Atlassian *enterprise saas // platform application design***Lead Designer, Confluence Growth** Aug 2023 — Sept 2024

- Drove +13% growth rate across Confluence's Land Growth journey (discovery through first purchase) with the Web Platform team in FY23.
- Led experimentation workshops for 40+ ICs and 9 managers; influenced personalization and Atlassian Intelligence (AI) work.

Lead Designer (+ Co-Product Owner), Cloud Migrations Oct 2021 — Aug 2023

- Design lead and co-product owner for the Cloud Migration Program; new ways of working cut project churn by 20%.
- Personalization strategy for a critical customer cohort drove a 4% lift in FY23 MQLs; managed 4 designers and 2 interns.

Senior Product Designer, Monetization Jan 2021 — Oct 2021

- Designed growth experiments that increased Jira and Confluence Premium trial activations by 30% and generated a 7% revenue increase flow in FY21 Q2 & Q3.

Northern Trust *enterprise // financial services***Design Lead** July 2019 — Jan 2021**JLL** *enterprise // property management***Product Design Lead** June 2017* — April 2019**Omobono (Accenture)** *consulting // b2b itsm***Design Strategist** April 2016 — May 2018 NYC 803.237.3167 rcweston.com // *built in code* charlie.rcweston@gmail.com github.com/rcweston90**Savannah College of Art & Design****BFA** Advertising Design & Strategy**Interaction Design Foundation****CERT** Gamification for UX**CERT** Gestalt Psychology**CERT** Usability Testing**CERT** UX Strategy & Management**Leadership**

Design Strategy + Product Thinking

Team Leadership + Mentoring

Design Systems + Governance

Workshop Facilitation

Design

UX Research

Information Architecture

End-to-end, 0-1 Execution

Experimentation + Growth

Accessibility (WCAG)

Figma + Paper

AI + Code

Claude Code + Cursor

MCP + Agent Skills

TypeScript + React

Storybook + Design Tokens

Node + Python

Supabase + Postgres + Vercel

Prototyping in Code

Circulars[PaSaRyu](#)

Blackbelt, 1st Degree

[Yoga Alliance](#)

Registered Yoga Training, RYT200

[Hop/Design Buddies](#)

Design Mentor, Early Career <- Senior

* From June 2017 to May 2018, I was embedded at JLL through Omobono, their Agency of Record, before JLL hired me to lead design operations.